



THE 2011 CONFERENCE

ON
ISSUES AND CHALLENGES IN PHILIPPINE
SOCIAL ENTREPRENEURSHIP



AUGUST 25 - 26, 2011 • Leong Hall Auditorium, Ateneo de Manila University, Loyola Heights, Quezon City

Conference Overview

Social entrepreneurship has increasingly become a buzzword not only in development circles but also among those in business, government and the academe. The heightened profile of the field is reflected in the increasing number of social entrepreneurship events, including forums and competitions that have been staged in recent years. A lot of these events, however, tend to highlight existing business models and accentuate the contributions of various social enterprises without discussing the difficulties faced by social entrepreneurs. The 2011 Social Entrepreneurship Conference provides a venue where various stakeholders in the field of social entrepreneurship can speak candidly about the issues and challenges faced by the sector and elicit ideas from each other on how to overcome these issues and challenges.

Four challenges in particular will be highlighted: the challenges involved in community and social enterprise partnerships, the challenge of scaling up, the challenge of assessing social impact and the challenges presented by the policy environment that social enterprises face.

These four challenges will be discussed in four panels over a span of two days. Each panel will include speakers from social investment organizations, social enterprises and civil society organizations including people's organizations. Workshops will be conducted on the first day to provide a venue for smaller groups to discuss the challenges at greater length.

The 2011 Social Entrepreneurship Conference on Issues and Challenges in Social Entrepreneurship is co-presented by the Ateneo de Manila University's Development Studies Program, the Philippine Social Enterprise Network (PHILSEN), and the Ateneo Center for Social Entrepreneurship (ACSENT) in collaboration with the Foundation for a Sustainable Society (FSSI), Oikocredit and Business World, our exclusive media partner.

Tentative Program

Day 1 – August 25, 2011, Thursday

Time	Activity and Speakers	Description
8:00 a.m.	Registration	
8:30 a.m.	Opening Ceremony	
8:45 a.m. - 11:30 a.m.	<p>PANEL I- Community and Social Entrepreneurship Dynamics</p> <p>A. Jay Lacsamana, Executive Director, Foundation for a Sustainable Society, Inc. (FSSI), www.fssi.com.ph</p> <p>B. Joelyn Biag, Executive Director, Sentro ha Pagpauswag ha Panginabuhì, Inc. (SPPI), www.sppidevelopment.org</p> <p>C. Edna Nazar-Ruzol, Enterprise Projects Manager, Kilos ng Nagkakaisang Ina para sa Ikauunlad ng Nakar</p>	<p>Many community-based social enterprises, particularly those run by social entrepreneurs with limited experience partnering with marginalized communities, often struggle with issues regarding the nature of their partnership with communities. These issues include community indifference towards the enterprise idea and discomfort with quality control, the extent of community participation in management and governance, and issues related to the distribution of gains within the community. The panel on community and social enterprise partnerships will discuss these and other concerns regarding community and social enterprise partnerships and present current practices for dealing with those issues.</p>
11:30 a.m. – 1:00 p.m.	Lunch	
1:00 pm – 3:45 p.m.	<p>PANEL II- Social Enterprises and the Challenges of Scaling Up</p> <p>A. Joan Yao*, Investment Manager, Southeast Asia, Liechtenstein Global Trust Venture Philanthropy (LGT Venture Philanthropy), www.lgtvp.com</p> <p>B. Salvador Feranil, Mindanao Regional Director, Philippine Network of Rural Development Institutions (PHILNET), www.philnetrdi.org</p> <p>C. Kathleen Ramilo, Enterprise Development Officer, Philippine Federation for Environment Concern (PFEC), www.environmentalfederation.com</p>	<p>Compared to social enterprises in other countries, the reach of social enterprises in the Philippines tends to be limited, extending only to a few communities (in many instances, only one community). Some potential social investors who look for worthwhile investments in the sector are hard-pressed to find social enterprises who have achieved a scale of social impact which merits substantial investments. This panel will discuss possible reasons why Philippine social enterprises are not able to achieve a significant scale and present some strategies that have been adopted to scale up social enterprises.</p>
3:45 p.m. - 5:30 p.m.	<p>Workshops</p> <p>A. Community and Social Entrepreneurship Dynamics</p> <p>B. Social Enterprises and the Challenges of Scaling Up</p> <p>C. Assessing the Social Impact of Social Enterprises</p> <p>D. Improving the Policy Environment for Social Entrepreneurship</p>	

* Invited, for confirmation

Day 2 – August 26, 2011, Friday

Time	Activity and Speakers	Description
8:00 a.m.	Registration	
8:30 a.m.	Recap of Day 1 and Synthesis of Workshops	
9:00 a.m. – 11:30 a.m.	<p>Panel III- The Challenge of Measuring the Impact of Social Enterprises</p> <ul style="list-style-type: none"> A. Emma Lim-Sandrino*, Oikocredit, www.oikocredit.org B. Lisa Dacanay*, President, Institute for Social Entrepreneurship in Asia (ISEA), www.isea-group.net C. Lurina Gargarita, Executive Director, Philippine Social Enterprise Network (PHILSEN), www.philippinesocialenterprisenetwork.com 	<p>Philippine social enterprises claim to address various social problems but few have systematically assessed their social impact. There are available tools for measuring social impact such as social return on investment (SROI) but few organizations have utilized these tools. This panel will discuss existing and emerging ideas for assessing the social impact of social enterprises and will propose directions that the social enterprise community can take to properly assess the impact social enterprises have on various stakeholders.</p>
11:30 a.m. – 1:00 p.m.	Lunch	
1:00 p.m. – 4:00 p.m.	<p>Panel IV- Improving the Policy Environment for Social Entrepreneurship</p> <ul style="list-style-type: none"> A. The Global and National Context of SEs <ul style="list-style-type: none"> - Mars Mendoza, Executive Director, Fair Trade Alliance (FTA) www.fairtradealliance.org B. Current Legal Challenges in Setting up Social Enterprises and Options of Legal Entities for Social Enterprises <ul style="list-style-type: none"> - Hon. Virgilio Delos Reyes*, Secretary, Department of Agrarian Reform C. Facing and Overcoming Policy Bottlenecks <ul style="list-style-type: none"> - Geraldine Labradores*, Chairperson, World Fair Trade Organization – Philippines (WFTO-Philippines) www.wftoph.net - Paolo Benigno Aquino IV, President. Microventures, Inc. (MVI) www.hapinoy.com - Basil Reyes, President and Chairman, Bote Central, www.arengga.com - Pamela Henares*, Board Member, Negros Island Sustainable Agriculture and Rural Development Foundation (NISARD) www.nisard.org 	<p>The policy context in which social enterprises operate has not been systematically assessed. This panel will provide insights on how certain elements of the policy context of social entrepreneurship hinder the development of social enterprises and how other social enterprises have responded to their specific policy issues. The conference will begin to look into policy issues that affect social enterprises which could serve as a basis for further discussion and future advocacy.</p>
4:00 p.m. – 4:30 p.m.	Synthesis and Closing Activities	

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